

BHARATI VIDYAPEETH'S
Dr. Patangrao Kadam Mahavidyalaya, Sangli

Department of Geography and Diploma in Travel & Tourism
Jointly organizes One day Seminar on

“Importance of Research in Geography and Tourism”


15th January 2019

All over Maharashtra Geography day celebrates on 14th January in every year. However, Geography day was celebrated by the college on 15th January 2019. Department of Geography and Diploma in Travel & Tourism Jointly Organized One day Seminar on “Importance of Research in Geography and Tourism” on 15th January 2019. This seminar was hosted by the Geography department students.

Shri. Mukund Mane Director, Parth Holidays, Sangli and Prof. Jyotsna Shivankar, Head Department of Geography, Yashwantrao Chavan Mahila Mahavidyalaya, Kolhapur was present as the chief guest of this seminar. Shri. Mukund Mane guided to the students about research importance in travel and tourism business. Having a more accurate picture of what your travel and tourism customers want and need from in-depth market research can help you create better marketing and service offerings that address their needs and wants more effectively than your competitors. Prof. Jyotsna Shivankar explained the research methodology in geography subject. Any geographical research involves field observation, recording of the observed facts with appropriate units of measurements, and analyzing the compiled data with appropriate techniques, findings, conclusions and disseminating this research information to others for use and further research. Principal Dr. D. G. Kanase was present as a president of seminar. On this occasion, the student of Travel and Tourism Ms.

Sonal Benade expressed her personal views about programme. Dr. N. V. Gaikwad coordinated this seminar while Mr. Navnath Lavate expressed vote of thanks at end of the session.




(Dr. N. V. Gaikwad)

Convener




(Dr. D. G. Kanase)

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